

March Muttness: Terms and Conditions

Terms and Conditions ("Terms")

Last updated: 1/7/2026

Please read these Terms and Conditions ("Terms") carefully before agreeing to participate in the 2026 March Muttness Animal Shelter Online Fundraising Contest ("Contest"), presented by the Humane Society of Southern Arizona ("HSSA", "our") and managed by HSSA's contractor, DonorCharm ("DonorCharm"). Your access to and use of the fundraising contest, and its component websites and platforms, is conditioned on your acceptance of and compliance with these Terms. By utilizing the Contest, or its component websites and platforms, you agree to be bound by these Terms. If you disagree with any part of the terms you may not utilize the Contest.

Purpose

The purpose of the Contest is to permit up to 128 qualified 501(c)(3) nonprofit humane societies or animal shelters or approved government shelters ("Shelters") to participate in the 2026 version of March Muttness. The Contest is a bracket-driven fundraising challenge with a basketball theme, with the Shelter raising the most money in a game ("Game") advancing to the next round until one Shelter wins the entire Contest as a result of the completion of the final round. The Contest is presented by HSSA, which will additionally participate as one of the Shelters with no special considerations. The Contest is not affiliated with the National Collegiate Athletic Association ("NCAA"), its tournaments, or its member schools, partners, or sponsors.

Qualification of Nonprofits and Contest Rules

Any U.S.-based 501(c)(3) nonprofit Shelter or approved government shelter is eligible for consideration and must provide documentation of its 501(c)(3) non-profit status before its participation is approved. Wildlife and wildlife rehabilitation organizations are not eligible to participate. In the event more than 128 Shelters express interest in the 2026 Contest, the 128 Shelters will be chosen at the sole discretion of HSSA. If fewer than 128 Shelters participate, the Contest will begin on the same date and play through as many rounds as needed.

Participating Shelters will be seeded, bracket-style, based on past participation, donations earned, and capacity. All Shelters must actively participate in each round. The Shelter that advances to the next round of the Contest will be the one that raises more money than the other Shelter participating in their specific bracket, via the approved fundraising platform page, in the time allotted as described herein:

ROUNDS

For purposes of winning the Game, only donations received during the time allotted for your shelter's specific rounds will be counted towards your score. The fundraising landing pages will remain open until April 1, 2026 at 11:00 PM EST, to present the opportunity for Shelters to receive additional donations, but those donations will not be counted for Contest purposes. In the event of a tie: the winner will be the first team who received their final donation to get to the end dollar amount, as verified on the timestamp.

By participating in this Contest, you agree to be bound by the terms of these Rules and by HSSA's decisions, which are final and binding on all matters pertaining to this Contest.

Website

For the purposes of the Contest, HSSA owns the website located at MarchMuttness.org, including all copyrights and trademarks, and further retains all rights to its continued use and development. DonorCharm owns the event platform used on this website.

Donation Processing, Donor Receipts, Costs to Participate

All online donations must be received through each individual shelter's Stripe online donation app. Donations will be paid directly through Stripe to the individual shelter.

The Shelter will receive 85.5% of the net donation, with HSSA and DonorCharm retaining 14.5% as an administrative and creative fee associated with the execution of the Contest and also to cover any processing fees not covered by donors.

DonorCharm will provide donors with email receipts at the time of their donation. The electronic tax receipt language will include identifying information so the donor will know which Shelter they have donated to. DonorCharm will also provide all participating Shelters a list of all their donors through the back end of each individual fundraising or landing page. We recommend that the shelters send thank you acknowledgments from them directly. No other shelter will receive this donor information. DonorCharm is not responsible for a donor entering their email address incorrectly and therefore not receiving a receipt, but we will try to help rectify this if it should happen.

Beyond the retention of the 14.5% administrative, there is no cost for Shelters to participate in the Contest.

Media Activity

By participating in this Contest, you agree and hereby grant HSSA and DonorCharm permission to use, copy, modify, distribute, and publicly display Contest results and data for any purpose, such as, but not limited to, press and media communications, without any compensation or attribution to you. You also agree to participate in any media or promotional activity regarding the Contest.

Hold Harmless

The Shelter agrees to indemnify, defend and hold harmless HSSA and DonorCharm, its directors, officers, agents, employees, and representatives from all liabilities, losses, claims, judgments, suits, fines, penalties, demands, or expenses that may relate to, result from or arise out of the Shelter's participation in the Contest, including but not limited to attorney's fees and costs, to the fullest extent permitted by applicable law.

The validity, construction, and performance of this agreement shall be governed and construed in accordance with the laws of the State of Arizona.

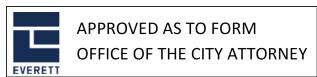
Signatures

The undersigned have read, understand, and accept this agreement, and further warrant that they are authorized to sign this agreement on behalf of their Shelter. By signing this agreement, all parties agree to all of the aforementioned Terms.

City of Everett



Cassie Franklin, Mayor



Attest:



Office of the City Clerk

2026 March Muttness_011426_SD

Final Audit Report

2026-01-21

Created:	2026-01-20
By:	Marista Jorve (mjorve@everettwa.gov)
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 Agreement completed.

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